

Presentation and Workshop in English:

Challenging Gender Stereotypes in Digital Narratives: Research and Participation

“This session presents findings, learnings and reflections from the PSGENEQ project (Postdigital Storytelling in Favour of Gender Equality) on gender stereotypes in digital narratives, followed by an interactive workshop combining role-playing, empathy mapping, and design-thinking exercises. Working in small teams guided by facilitators, participants will recognise gender stereotypes, reflect on their impact, and explore the practical relevance of the project's recommendations. The session is aimed at researchers, students, educators, and professionals interested in gender equality, digital communication, and participatory methodologies. Active participation is encouraged throughout the 90-minute session”

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