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# PubCirEco

**Critical Role of Public Employees in Circular Economy Implementation**

**Intensive Training Week at CAMPUS 02 UAS, Graz, Austria**

**26–30 April 2026**



IN THIS eLEAFLET

## **Intensive Training Week Highlights**

International training week on Circular Economy hosted by CAMPUS 02 University of Applied Sciences in Graz, Austria.

## **Learning, Innovation and Circular Economy**

Insightful presentations, practical case studies, and discussions on sustainability, digital entrepreneurship, circular business models, and green competences.

## **Collaboration, Exchange and Shared Experience**

Professors and students from Ukraine, Moldova, Lithuania, and Estonia took part in group activities, brainstorming sessions, and intercultural exchange.



## Intensive Training Week Highlights

The PubCirEco Intensive Training Week at CAMPUS 02 UAS in Graz brought together professors, students, and project partners from Ukraine, Moldova, Lithuania, and Estonia for an international learning experience focused on Circular Economy, sustainability, and innovation. The programme was held from 26 to 30 April 2026 and formed part of the project “Critical role of public employees in circular economy implementation: embedding circular economy thinking in HEIs.



The training week offered a well-planned combination of lectures, interactive sessions, institutional visits, cultural activities, and partner exchange. The friendly atmosphere and strong spirit of collaboration made the visit both productive and enjoyable.



## Learning, Innovation and Circular Economy

Throughout the week, participants attended insightful and highly relevant presentations, especially in the field of Circular Economy. Topics included digital entrepreneurship and sustainability, persuasive presentation skills, Product-as-a-Service, circular economy business models, green skills, sustainable teaching, and project-based learning.







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The sessions helped participants understand how Circular Economy principles can be integrated into higher education, business practice, and public-sector transformation. Special attention was given to practical learning methods and the development of competences needed for a greener and smarter future.

### **Collaboration, Group Work and Practical Experience**

Engaging group activities, brainstorming sessions, and case studies added great value to the overall experience. Participants actively exchanged ideas, worked together on practical challenges, and reflected on how Circular Economy concepts can be applied in their own academic institutions and communities.



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The programme also included a house tour at CAMPUS 02, a city tour in Graz, a partner meeting, and a visit to the Center of Excellence at WKO Steiermark / WIFI Vocational School. These activities strengthened both professional learning and intercultural cooperation.



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## Key Takeaways

The Intensive Training Week demonstrated that Circular Economy is not only a theoretical concept, but a practical approach that requires cooperation, creativity, and shared responsibility. Participants left Graz with new knowledge, stronger international connections, and fresh ideas for embedding circular economy thinking in higher education.

The PubCirEco training week at CAMPUS 02 UAS was a valuable step towards empowering future leaders and public-sector professionals to contribute to sustainable development and circular transformation.