

PubCirEco

Critical Role of Public Employees in Circular Economy Implementation

2026 April, Kharkiv, Ukraine, online



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Webinar Highlights

The topic of the webinar is **“Building a Circular Future: Education, Partnership, and Collaboration”**

Webinar Highlights

The webinar brought together around 65 participants, including students, PhD students, researchers, academic staff, and business representatives, to exchange insights and explore key aspects of the transition to a circular economy, such as business models, circular strategies, and collaboration approaches.

The event featured speakers from the Department of Computer-Integrated Technologies, Automation, Robotics, and Safety Engineering at Kharkiv National University of Radio Electronics, including Professor Yurii Romashov, Professor Irina Kolupaieva, and Associate Professor Svitlana Maksymova.

Key highlights and topics of the webinar included:

- The role of education and STEAM approaches as key drivers in supporting the transition to a circular economy
- The importance of cross-sector partnerships and collaboration in advancing sustainable transformation
- Recognition of universities as central actors in circular economy development through research, innovation, and cooperation
 - Promotion of interdisciplinary approaches and active knowledge exchange
 - Discussion of practical challenges and opportunities in implementing circular principles in businesses
 - Open dialogue fostering idea-sharing and future cooperation

The webinar concluded with an interactive discussion session, during which participants exchanged ideas and reflected on opportunities for future collaboration. Overall, the event provided a valuable platform for dialogue and underscored the importance of joint efforts in building a sustainable and circular future based on EU experience.



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