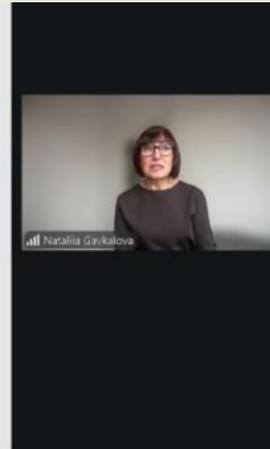


# PubCirEco



Critical Role of Public Employees in Circular Economy Implementation

2025 December, Kharkiv, Ukraine



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## Webinar Highlights

webinar on the topic "The crucial role of civil servants in integrating the concept of a circular economy into European higher education".

## Webinar Highlights

The event featured expert presentations by representatives of the Department of Public Administration and Economic Policy of Simon Kuznets Kharkiv National University of Economics:

Prof. Nataliya Gavkalova (Doctor of Economics), Assoc. Prof. Yuliya Lola (Candidate of Economics), Assoc. Prof. Vadym Sobolev (Candidate of Economics), as well as postgraduate researchers Oleg Kunitsyn and Eduard Syromolot.

The speakers presented the economic rationale for integrating Circular Economy principles into higher education, highlighting the coordinating role of public authorities and civil servants in supporting this transition.

Particular attention was given to the analysis of socio-economic and institutional readiness for circular transformation, as well as to the implications for public sector policy and educational reform.

The presentations also addressed economic drivers of change, including institutional mechanisms, regulatory incentives, and governance instruments that can stimulate the implementation of circular practices in universities and the public sector.

Contributions from postgraduate researchers focused on economic efficiency, resource optimisation, and the role of state intervention in promoting circular behaviour in educational institutions, as well as on integrating circular economy priorities into regional development and public administration strategies.



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