



## **LJUBLJANA SUMMER SCHOOL 2026**

### **6 - 22 JULY**

The Ljubljana Summer School programme offers a vibrant international academic experience in the heart of Slovenia's capital, Ljubljana. Courses are intended for bachelor's and master's students from partner and non-partner institutions, graduates, and young professionals seeking knowledge in specific fields. Participants can choose from **19 courses** designed by **23 academics from 14 countries**.

### **COURSES**

#### **Bachelor courses (ECTS: 6)**

[Business Plan Development/Lean Start-ups](#) (9:00-12:00)

[Corporate Finance](#) (9:00-12:00)

[Designing with AI: Creating Intelligent Digital Products](#) (9:00-12:00)

[From Data to Decisions: Data Analytics & Power BI Reporting](#) (9:00-12:00)

[Sustainability Strategies for International Business](#) (9:00-12:00)

[Brand You: Building Influence and Selling Ideas in a Connected World](#) (13:30-16:30)

[Intercultural Marketing Strategy](#) (13:30-16:30)

[Motivating Self and Others](#) (13:30-16:30)

[Psychology for Managers](#) (13:30-16:30)

[The Art & Science of Negotiations](#) (13:30-16:30)

#### **Master courses (also for Bachelor students in their final year) (ECTS: 7)**

[Digital Business for Sustainable Future](#) (9:00 -12:00)

[From Customer Experience to Digital Customer Experience](#) (9:00 -12:00)

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[Geopolitics and Global Business](#) (9:00 -12:00)  
[Making Data Work: Visualization for Insight and Impact](#) (9:00 -12:00)  
[Strategic Brand Management](#) (9:00 -12:00)  
[Cross-Cultural Synergies and Entrepreneurial Collaboration](#) (13:30-16:30)  
[Data Analytics - Tools for Big Data](#) (13:30-16:30)  
[Global Leadership: Skills for 21st Century](#) (13:30-16:30)  
[Marketing Innovation & Business Transformation](#) (13:30-16:30)

## DEADLINES AND FEES

Programme fee (1 course): **650 EUR**

Programme fee (2 courses): **1,100 EUR**

Optional: [Hospitality package \(accommodation with breakfast + organised lunch\)](#)

*Students from [UL SEB partner institutions](#) and [EUTOPIA partner institutions](#) are entitled to a 100 EUR programme fee discount.*

**Application period: 28 January - 4 June 2026**

## ADDITIONAL INFORMATION

### **Social activities and trips:**

- organized social activities on weekdays (*part of the programme*)
- optional weekends trips around Slovenia (*extra charge*)

## PROGRAMME COORDINATOR

**Adrijana Lazic**, International Relations

University of Ljubljana, School of Economics and Business

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Website: [Ljubljana Summer School](#)

## About Ljubljana and Slovenia

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### Visit LJUBLJANA

Ljubljana is a city tailored to people, cosmopolitan for work, yet green and pleasant for relaxation. It's a city similar to many charming European capitals, yet like none other.

[READ MORE](#)



### Feel SLOVENIA

Slovenia is a green playground in the middle of Europe. Its diverse landscape where the Karst, Mediterranean, Alpine and Pannonian worlds meet offers a wide range of possibilities for active outdoor adventures that you will find hardly anywhere else.

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