



Summer School Programme



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Welcome to Sakarya University Summer School

Welcome to Sakarya University Summer School — where the light of science and technology guides our path, and innovation shapes the future. As a platform for progress and learning, we are proud to offer a unique environment of knowledge, discovery, and academic growth.

- **To join this unique experience, please fill out the application form:** <https://forms.gle/3qdMsQsofaozzUto6>
- For any questions, please contact us: international@sakarya.edu.tr

Best regards,
Sakarya University,





Cyber Security Education Summer School

23 Jun	10:00-12:00	Session 1 <ul style="list-style-type: none">• System Security Speaker: Huseyin ESKİ
	14:00-16:00	Session 2 <ul style="list-style-type: none">• IoT Networks and Embedded Systems Security: A Glance at LPWAN Security Speaker: İsmail BÜTÜN
24 Jun	10:00-12:00	Session 3 <ul style="list-style-type: none">• OT Security Speaker: Murat İSKEFİYELİ
	14:00-16:00	Session 4 <ul style="list-style-type: none">• OT Security Speaker: Murat İSKEFİYELİ
25 Jun	10:00-12:00	Session 5 <ul style="list-style-type: none">• Web App. Security Speaker: Kayhan AYAR
	14:00-16:00	Session 6 <ul style="list-style-type: none">• Network Security Speaker: Musa BALTA
26 Jun	10:00-12:00	Session 7 <ul style="list-style-type: none">• Cyber Security Analytic Speaker: DENİZ BALTA
	14:00-16:00	Session 8 <ul style="list-style-type: none">• Securing the Future: Distributed Machine Learning in Cyber Defense Speaker: Dr. KAZI MASUM SADIK

- **Fee:** 600€ /per person
- **Total Duration :** 4 days
- **Total Session :** 8 Sessions (2 sessions per day)
- **Education Location / Platform:** Sakarya University Main Campus
- **Google Map:** <https://maps.app.goo.gl/KaqfvYWS38pDQGtW6>



Artificial Intelligence Intense Summer School

30 Jun	14:00-16:00	Session 1 <ul style="list-style-type: none">Big data software tools and data processing	<ul style="list-style-type: none">Ahmet OZMEN-SAU Software Engineering
	14:00-16:00	Session 2 <ul style="list-style-type: none">A Practical Introduction to Multimodal AI	<ul style="list-style-type: none">Muhammed KOTAN - SAU Information Systems Engineering
01 Jul	10:00-12:00	Session 3 <ul style="list-style-type: none">Advances in Deep Learning for Biomedical Image Analysis	<ul style="list-style-type: none">Berna KIRAZ- Fatih Sultan Mehmet Foundation University Artificial Intelligence and Data Engineering
	14:00-15:20	Session 4 <ul style="list-style-type: none">Anomaly Detection Applications in Manufacturing: From Theory to Practice	<ul style="list-style-type: none">Ertuğrul BAYRAKTAR - Yıldız Technical University - Mechatronics Eng .
	15:30-17:00	Session 5 <ul style="list-style-type: none">The Story of A Call An inspiring journey from the first drums to AI-powered digital assistants.	<ul style="list-style-type: none">Hakan YILDIZ - Turkcell
02 Jul	10:00-12:00	Session 6 <ul style="list-style-type: none">AI-Based Agricultural Applications	<ul style="list-style-type: none">Ali Furkan KAMANLI- SUBU Electric Electronics Eng .
	14:00-16:00	Session 7 <ul style="list-style-type: none">Introduction to Deep Learning: Foundations and Applications	<ul style="list-style-type: none">Devrim AKGÜN- SAU Software Engineering
03 Jul	10:00-12:00	Session 8 <ul style="list-style-type: none">Natural Language Processing (NLP) with Large Language Models (LLMs)	<ul style="list-style-type: none">Beyza EKEN SAU Software Engineering
	14:00-16:00	Session 9 <ul style="list-style-type: none">AI-Based Network Security App.	<ul style="list-style-type: none">Unal Cavusoglu SAU Software Engineering
04 Jul	10:00-12:00	Session 10 <ul style="list-style-type: none">AI-driven Data Visualization Applications	<ul style="list-style-type: none">Tuğrul TAŞÇI SAU Information Systems Engineering
	14:00-16:00	Session 11 <ul style="list-style-type: none">Inferential Statistical Intelligence for AI: From Black-Box Models to Transparent, Data-Driven Systems	<ul style="list-style-type: none">Bala Abdullahi SAU Information Systems Engineering

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Participant Profile

- Academicians
- Sector experts
- High Bachelor's / PhD students
- Entrepreneurs / R&D engineers



Marketing in a Changing Business Ecosystem

23 Jun	10:00-12:00	Session 1 <ul style="list-style-type: none"> Evolution of Marketing Thought Speaker:
	14:00-16:00	Session 2 Emerging Concepts in Marketing Speaker:
24 Jun	10:00-12:00	Session 3 <ul style="list-style-type: none"> Transformation in Value Creation Systems Speaker:
	14:00-16:00	Session 4 <ul style="list-style-type: none"> Evaluation of Marketing Performance Speaker:
25 Jun	10:00-12:00	Session 5 <ul style="list-style-type: none"> New Approaches to Consumer Insight Acquisition Speaker:
	14:00-16:00	Session 6 <ul style="list-style-type: none"> Changing Customer Landscape and Experiential Marketing Speaker:
26 Jun	10:00-12:00	Session 7 <ul style="list-style-type: none"> Marketing and Consumer Wellbeing Speaker:
	14:00-16:00	Session 8 <ul style="list-style-type: none"> Sustainable Logistics and Green Marketing Practices Speaker:

- **Fee:** 400€ /per person
- **Total Duration :** 4 days
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Get in touch



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