

## Social Media Manager



Vilnius - UAB „Madista mundus“



Are you passionate about fashion, style, and the latest trends? Do you want to be a part of an exciting startup that's redefining the way people experience luxury fashion and fine art? If so, Madista Mundus is looking for you!

### **About Madista Mundus:**

Madista Mundus is an innovative international fashion and style platform that's revolutionizing the world of luxury fashion and digital art. We're on a mission to create a vibrant community of fashion enthusiasts, where they can shop for luxury fashion, engage in discussions, explore fashion news, and even participate in live-stream shopping sessions—all on a single platform.

### **Job description**

- Manage and curate our Instagram and Twitter accounts to drive engagement and growth
- Create and schedule original and captivating content within the fashion and art domain
- Develop and execute social media strategies to enhance our brand presence
- Interact with our community and respond to comments and messages promptly
- Collaborate with the marketing team to align social media efforts with broader marketing campaigns

### **To excel in this role, you should:**

- Be passionate about fashion, art, and the digital landscape
- Have a creative flair for content creation, including graphics and captions
- Be well-versed in Instagram and Twitter best practices
- Possess strong communication and interpersonal skills
- Be eager to learn and adapt in a fast-paced startup environment

### **What We Offer:**

- An opportunity to be a part of a dynamic startup in the fashion and art industry
- An opportunity to be a key player in shaping our brand's online presence
- Hands-on experience in fashion curation and partnership building
- An modern office space in the heart of Vilnius
- An opportunity for a flexible schedule, accommodating academic commitments
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