



MYKOLAS ROMERIS UNIVERSITY

Quality of the bachelor's degree study programme
Global Business and Modern Marketing
of the study field *Business Studies*

2022 - 2023

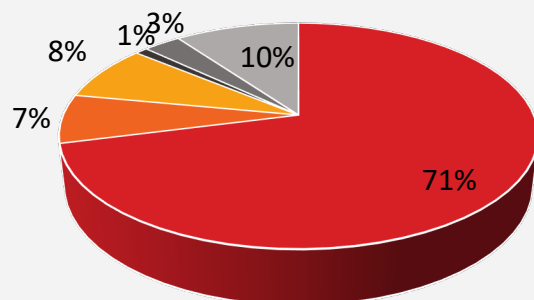
Students' opinions presentation



GENERAL EVALUATION OF QUALITY OF THE COURSE UNITS 2022 - 2023

SATISFACTION WITH THE QUALITY OF THE CONTENT (TOPICS) OF THE COURSE UNITS

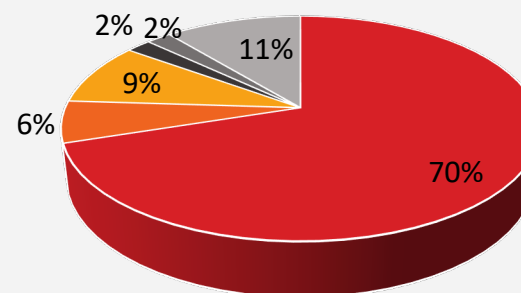
Total respondents: 407



- I fully agree with it
- I partially agree with it
- I do not have my opinion on that
- I tend to disagree
- I completely object to that
- Did not answer

SATISFACTION WITH THE QUALITY OF TEACHING THE COURSE UNITS

Total respondents: 407



- I fully agree with it
- I partially agree with it
- I do not have my opinion on that
- I tend to disagree
- I completely object to that
- Did not answer



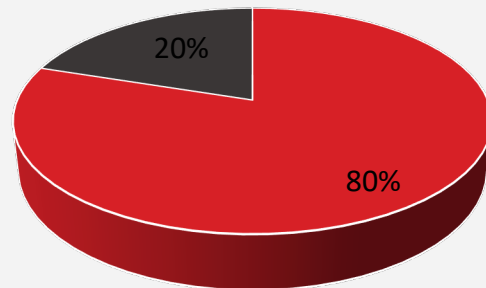
77% of students who responded are **highly satisfied** or **satisfied** with quality of the course units of the bachelor's degree study programme *Global Business and Modern Marketing* of the study field *Business Studies*.



GENERAL EVALUATION OF QUALITY OF THE STUDY PROGRAMME 2022 - 2023

SATISFACTION WITH THE QUALITY OF THE STUDY PROGRAMME

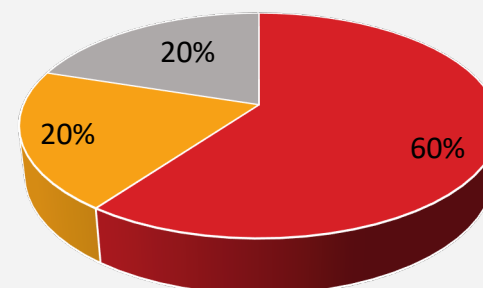
Total respondents: 5



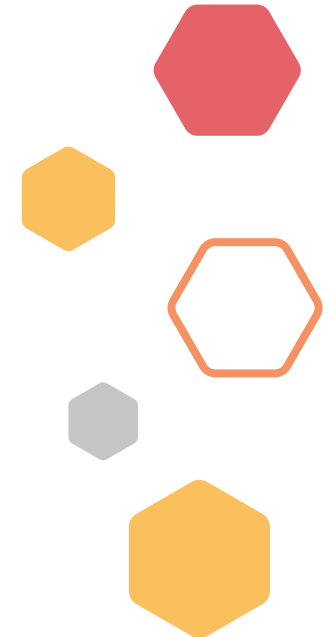
- I fully agree with it
- I do not have my opinion on that
- I completely object to that
- I partially agree with it
- I tend to disagree
- Did not answer

THE STUDY PROGRAMME MET STUDENTS' EXPECTATIONS

Total respondents: 5



- I fully agree with it
- I do not have my opinion on that
- I completely object to that
- I partially agree with it
- I tend to disagree
- Did not answer



70% of students who responded are **highly satisfied** or **satisfied** with quality of the bachelor's degree study programme *Global Business and Modern Marketing* of the study field *Business Studies*.