



MYKOLAS ROMERIS UNIVERSITY

Quality of the bachelor's degree study programme
Communication and Digital Marketing
of the study field *Communication*

2022 - 2023

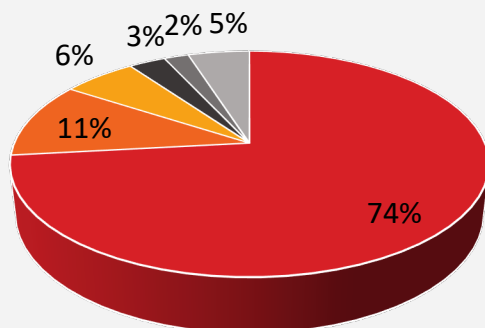
Students' opinions presentation



GENERAL EVALUATION OF QUALITY OF THE COURSE UNITS 2022 - 2023

SATISFACTION WITH THE QUALITY OF THE CONTENT (TOPICS) OF THE COURSE UNITS

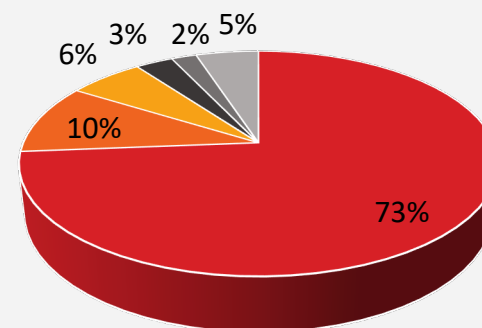
Total respondents: 1903



- I fully agree with it
- I partially agree with it
- I do not have my opinion on that
- I tend to disagree
- I completely object to that
- Did not answer

SATISFACTION WITH THE QUALITY OF TEACHING THE COURSE UNITS

Total respondents: 1903



- I fully agree with it
- I partially agree with it
- I do not have my opinion on that
- I tend to disagree
- I completely object to that
- Did not answer



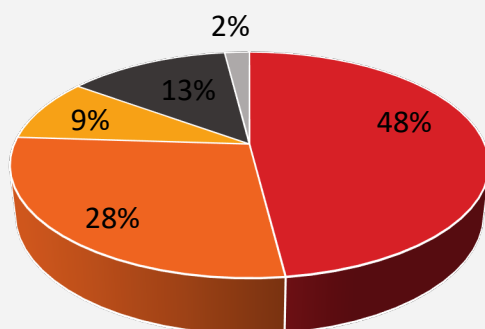
84% of students who responded are **highly satisfied** or **satisfied** with quality of the course units of the bachelor's degree study programme *Communication and Digital Marketing* of the study field *Communication*.



GENERAL EVALUATION OF QUALITY OF THE STUDY PROGRAMME 2022 - 2023

SATISFACTION WITH THE QUALITY OF THE STUDY PROGRAMME

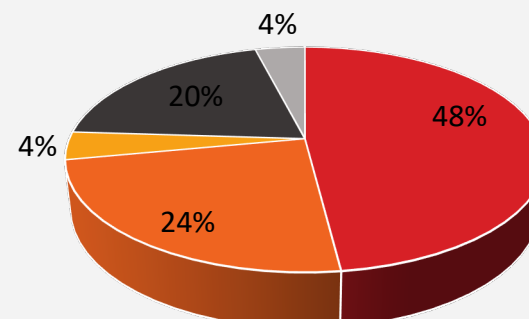
Total respondents: 46



- I fully agree with it
- I partially agree with it
- I do not have my opinion on that
- I tend to disagree
- I completely object to that
- Did not answer

THE STUDY PROGRAMME MET STUDENTS' EXPECTATIONS

Total respondents: 46



- I fully agree with it
- I partially agree with it
- I do not have my opinion on that
- I tend to disagree
- I completely object to that
- Did not answer



74% of students who responded are **highly satisfied** or **satisfied** with quality of the bachelor's degree study programme *Communication and Digital Marketing* of the study field *Communication*.