



# MYKOLAS ROMERIS UNIVERSITY

Quality of the bachelor's degree study programme  
*Communication and Digital Marketing* of the study field  
*Communication*

2021 - 2022

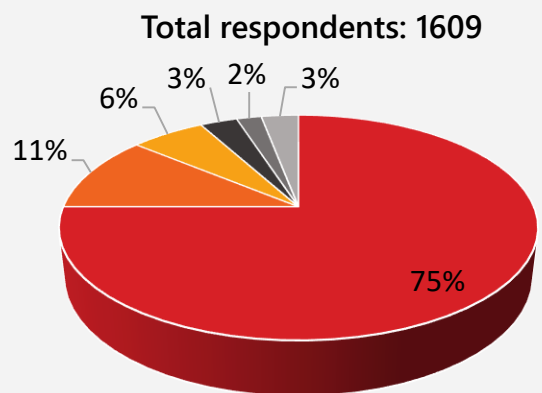
Students' opinions presentation



# GENERAL EVALUATION OF QUALITY OF THE COURSE UNITS 2021 - 2022

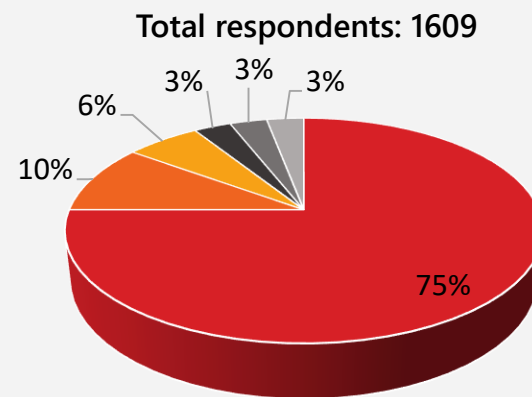


### SATISFACTION WITH THE QUALITY OF THE CONTENT (TOPICS) OF THE COURSE UNITS



- I fully agree with it
- I partially agree with it
- I do not have my opinion on that
- I tend to disagree
- I completely object to that
- Did not answer

### SATISFACTION WITH THE QUALITY OF TEACHING THE COURSE UNITS



- I fully agree with it
- I partially agree with it
- I do not have my opinion on that
- I tend to disagree
- I completely object to that
- Did not answer



**85%** of students who responded are **highly satisfied** or **satisfied** with quality of the course units of the bachelor's degree study programme *Communication and Digital Marketing* of the study field *Communication*.

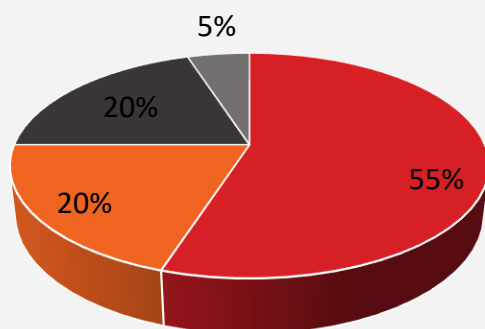


# GENERAL EVALUATION OF QUALITY OF THE STUDY PROGRAMME 2021 - 2022



## SATISFACTION WITH THE QUALITY OF THE STUDY PROGRAMME

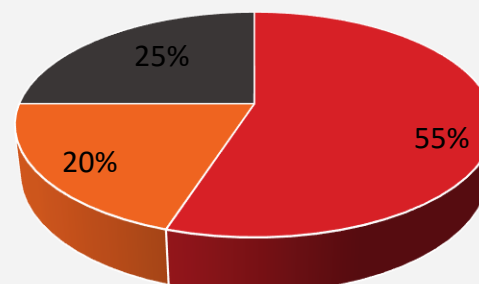
Total respondents: 20



- I fully agree with it
- I partially agree with it
- I do not have my opinion on that
- I tend to disagree
- I completely object to that
- Did not answer

## THE STUDY PROGRAMME MET STUDENTS' EXPECTATIONS

Total respondents: 20



- I fully agree with it
- I partially agree with it
- I do not have my opinion on that
- I tend to disagree
- I completely object to that
- Did not answer



**75%** of students who responded are **highly satisfied** or **satisfied** with quality of the bachelor's degree study programme *Communication and Digital Marketing* of the study field *Communication*.