



MYKOLAS ROMERIS UNIVERSITY

Quality of the bachelor's degree study programme
Communication and Digital Marketing
of the study field *Communication*

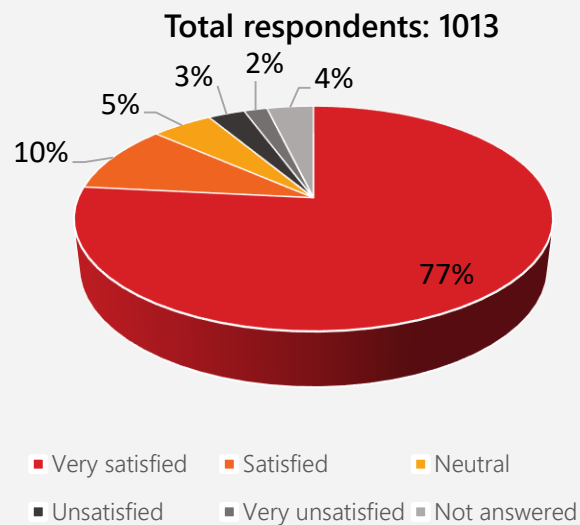
2020-2021

Students' opinions presentation

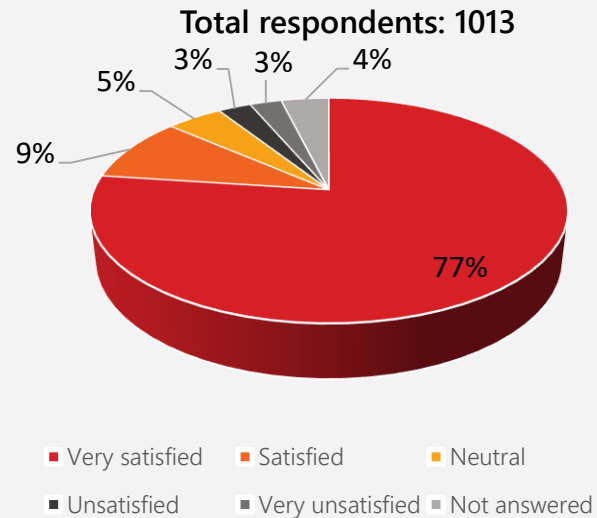


GENERAL EVALUATION OF QUALITY OF THE COURSE UNITS 2020 – 2021

SATISFACTION WITH THE QUALITY OF THE CONTENT (TOPICS) OF THE COURSE UNITS



SATISFACTION WITH THE QUALITY OF TEACHING THE COURSE UNITS

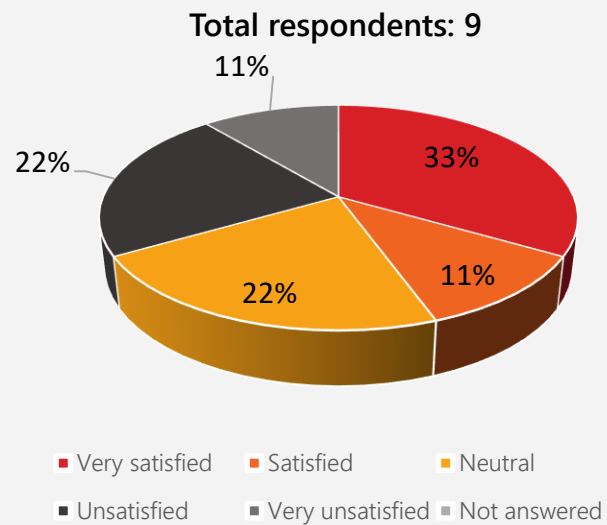


86% of students who responded are **highly satisfied** or **satisfied** with quality of the course units of the bachelor's degree study programme *Communication and Digital Marketing* of the study field *Communication*.

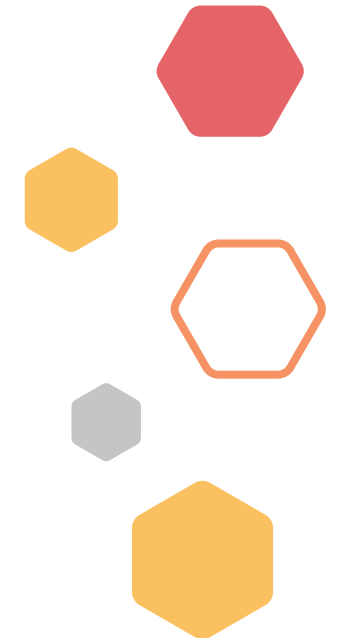
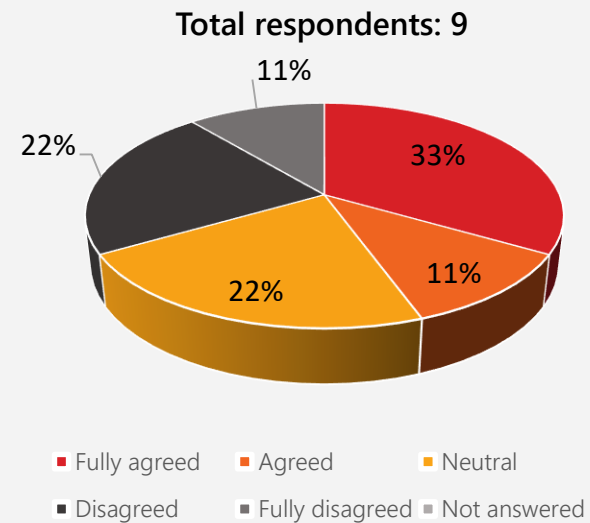


GENERAL EVALUATION OF QUALITY OF THE STUDY PROGRAMME 2020 – 2021

SATISFACTION WITH THE QUALITY OF THE STUDY PROGRAMME



THE STUDY PROGRAMME MET STUDENTS' EXPECTATIONS



44% of students who responded are **highly satisfied** or **satisfied** with quality of the bachelor's degree study programme *Communication and Digital Marketing* of the study field *Communication*.