



MYKOLAS ROMERIS UNIVERSITY

Quality of the bachelor's degree study programme
Global Business and Modern Marketing (6121LX053)
of the study field *Business studies*

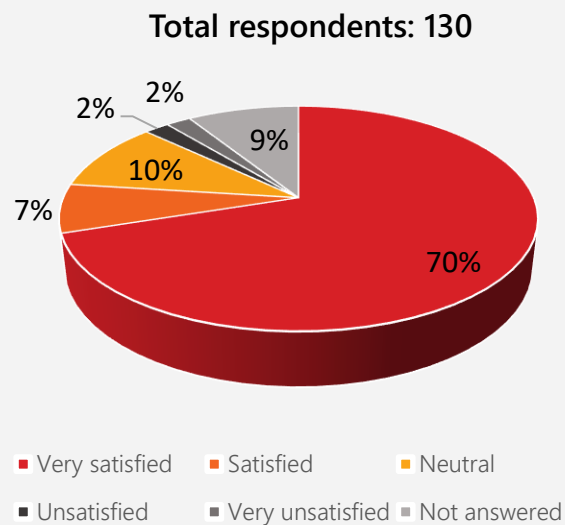
2020-2021

Students' opinions presentation

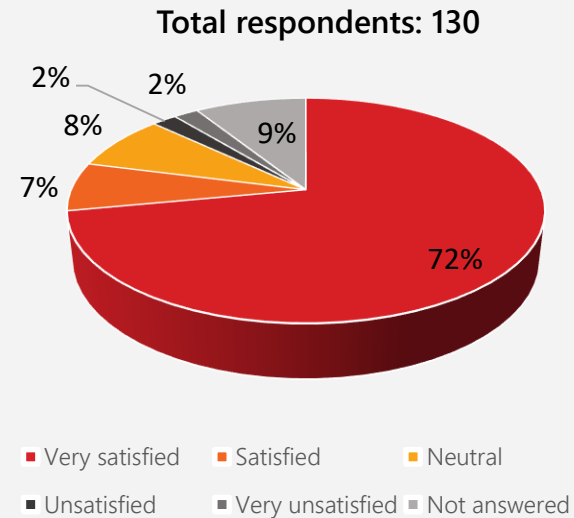


GENERAL EVALUATION OF QUALITY OF THE COURSE UNITS 2020 – 2021

SATISFACTION WITH THE QUALITY OF THE CONTENT (TOPICS) OF THE COURSE UNITS



SATISFACTION WITH THE QUALITY OF TEACHING THE COURSE UNITS

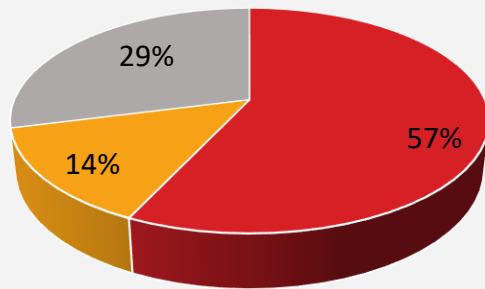


78% of students who responded are **highly satisfied** or **satisfied** with quality of the course units of the bachelor's degree study programme *Global Business and Modern Marketing (6121LX053)* of the study field *Business studies*.

GENERAL EVALUATION OF QUALITY OF THE STUDY PROGRAMME 2020 – 2021

SATISFACTION WITH THE QUALITY OF THE STUDY PROGRAMME

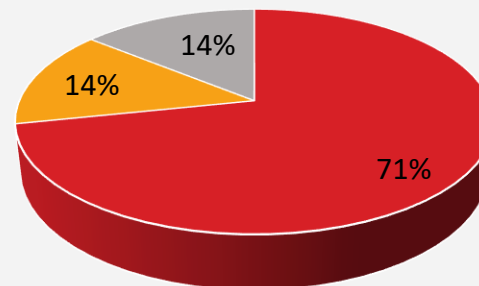
Total respondents: 7



■ Very satisfied ■ Satisfied ■ Neutral
■ Unsatisfied ■ Very unsatisfied ■ Not answered

THE STUDY PROGRAMME MET STUDENTS' EXPECTATIONS

Total respondents: 7



■ Fully agreed ■ Agreed ■ Neutral
■ Disagreed ■ Fully disagreed ■ Not answered

64% of students who responded are **highly satisfied** or **satisfied** with quality of the bachelor's degree study programme *Global Business and Modern Marketing (6121LX053)* of the study field *Business studies*.

