

DESCRIPTION OF DEGREE PROGRAMME (admission year: 2021-2022)

1.

Title of the degree programme	National Code
Digital Economy Bachelor`s Degree Programme (in English)	6121JX072

2.

Official name of the awarding institution(s)	Language of instruction
Mykolas Romeris University	English

3.

Kind of study	Cycle of studies	Level of qualification
University studies	I cycle	VI level

4.

Mode of study and length of programme in years	Length of the degree programme in ECTS credits	Student's workload	Contact work hours	Independent work hours
Full-time study 3 years	180	4860	1466	3394

5.

Group of Study Fields	Field of the programme
Social Sciences	Economics

6.

Degree and/or qualification awarded
Bachelor of Social Sciences

7.

Programme Director	Contact information
dr. Jusif Seiranov	j.seiranov@mruni.eu

8.

Accreditation organization	Period of reference
Centre for Quality Assessment in Higher Education	2024.12.31

9.

Purpose of the programme
To train analytically thinking economics specialists, able professionally and systematically apply methods of economic analysis and financial management in permanently changing global environment; able to analyse digitalization processes in economy and their impact on markets, to apply economic models; knowing how to come to practical solutions in the fields of private and personal finances, how to effectively make decisions in public finances, how to use and manage modern financial instruments; able to collect information, persistently update knowledge and effectively communicate in multicultural environment.

10.

Profile of the programme		
Study content: discipline(s)/subject area(s)	Orientation of the programme	Distinctive features
<p>The Bachelor's degree programme Digital Economy includes 29 subjects of studies, of which 25 subjects are compulsory (general university disciplines and Economics field disciplines), 4 subjects are alternative optional courses. The volume of general university course units is 12 credits, they include course units Philosophy, Introduction to Studies. The volume of Economics field course units is 168 credits. Economics field subjects group include compulsory course units: Microeconomics, Mathematical Analysis and Linear Algebra, Business Economics, Professional Foreign Language (English / French / German), Macroeconomics, Accounting, Theory of Probability and Mathematical Statistics, Fundamentals of Business and Finance Law, E-Business and E-Commerce, Econometrics, Financial Management, Network Economy, Electronic Payments, Financial Markets and Institutions, Public Finances and Taxation, Finance and Business Information Systems, Fintech Sector Activities and Regulation, International Payments, Management of Financial Investments and Investment Projects, Risk Management; and also include 2 alternatives from following optional course units: Fundamentals of Cyber-Security or Digital Marketing, and Insurance or Monetary Policy. Studies are completed by the accomplishment and defence of Bachelor's Thesis. For these purposes course units Internship and defence of Bachelor Thesis are intended with volume of 30 credits.</p>	<p>Programme graduates will acquire competences necessary for the analysis of conventional economics and digital economy, assessment of processes in money and capital markets, practical solutions in the field of private and public finances management, effective communication in dynamically changing environment. Acquired fundamental theoretical knowledge and practical skills provide career opportunities in rapidly digitized private and public sectors, also for starting own business. Programme graduate get employed in banking, finance, insurance, financial and economic departments of public organizations and private enterprises at positions of analysts, consultants, economists, managers, financial intermediation specialists. Among the largest employers are AB Swedbank, AB SEB Bankas, Danske Bank, Western Union, Cognizant. Large part of graduates continue studies seeking for a master's degree.</p>	<p>Continually updated programme designed to acquire latest knowledge and skills in conventional and digital economics as well as in finance, law, foreign language, marketing and other fields. 3 year studies provide the ground for an economist or finance specialist career, also for further higher degree studies.</p>
Qualification requirements and regulations		
<p>According to the Description of the Lithuanian Qualifications Framework level VI qualifications are acquired by way of undergraduate (I cycle) studies at universities.</p> <p>The qualification is related to complex activities which are characterized by a variety of tasks and contents. In solving problems in different areas of professional activities, a variety of means and methods is applied. The performance</p>		

implies application of broad theoretical knowledge built on the results of recent fundamental and applied research or knowledge needed for implementation of innovations.

The activities are performed independently, with a free choice of methods of performance and with managing task groups for the implementation of the task. That is the reason why qualification of this level includes the ability to plan activities with consideration of the tasks set, to analyse and record the results of one's own activity outcomes, as well as to submit reports to the coordinating persons; to correct one's activities with regard to the analysis of the activity results and recommendations of experts and to implement varied project activities.

The environment of the activities requires adapting to continuous and unpredictable change, which is caused by the progress of knowledge and technology in a specific area of professional field. The qualification allows to improve and develop knowledge in the professional area and, following the self-assessment, to learn individually (to develop cognitive competences), as caused by the constant change of professional activities.

11.

Admission requirements	Specific arrangements for recognition of prior learning	Specific requirements for graduation
<p>Persons with high education attainment, academic achievements and results of entrance exams (in the case, if those exams are organised) and other criteria formulated by MRU are enrolled in undergraduate studies on the basis of competition. Higher education organisation (together with the Ministry of Education, Science, and Sport) identifies principles, according to which the score for competition is composed in compliance with directions of studies, also identifies the main subject.</p>	<p>Procedure for Recognition of Academic Credits at Mykolas Romeris University "https://intranet.mruni.eu/mru_lt_dokumentai/centrai/akademiniu_reikalu_centras/teises_aktai/Studiju%20kreditu%20prip.tv._ENG%20porfolio.pdf" establishes the principles and procedure for the recognition of learning outcomes achieved by a person in other Lithuanian and foreign higher education institutions and in the non-formal and informal learning competencies, related to higher education, and the recognition of study credits at Mykolas Romeris University.</p>	<p>To collect 180 ECTS credits, to accomplish the internship, to prepare and defend Bachelor's final work (thesis).</p>

12.

Access to further studies
<p>Graduates will acquire competences enabling to pursue master's degree in economics, finance, accounting, management or business fields.</p>

13.

Occupational profiles of graduates with examples
<p>Graduates with a degree in economics can find jobs of analysts, brokers, consultants in banking, financial and insurance companies, as well as in public and private sector economic and financial departments, audit and business consulting companies, e-trade and e-business, and Fintech companies. Our graduates currently successfully are employed at banks (Swedbank AB, AB SEB bankas, Danske Bank), financial services (Western Union, Cognizant Technology Solutions Lithuania), audit and business consulting companies (KPMG Lietuva, Deloitte Lietuva), other enterprises (Girteka group of enterprises, BALTPPOOL).</p>

14.

Teaching and learning methods	Assessment methods
<p>Student-centered learning methods: problem-based learning, practical content and process based learning, problem based lectures and seminars, discussions, case studies, practical training. Teachers consult students through face-to face and remote contacts, use interactive means of communication, use Moodle programme tools. Students independently carry out information search and generalisation tasks, case studies. Independent work results are summarised in individual and group projects, are presented and defended during discussions.</p>	<p>Examination, colloquia, control works, tests, internship tasks accomplishment, final thesis defence.</p>

15.

Generic competences		Programme learning outcomes	
1.	Ability to communicate in a multicultural social environment.	1.1	Be able to assimilate knowledge of general humanitarian and social education, analyse humanitarian problems of modern society, efficiently communicate in a multicultural social environment.
Subject specific competences		Programme learning outcomes	
2.	Ability to analyse contemporary economic processes, their impact on markets.	2.1	Be able to apply the fundamental knowledge of economics, finance, accounting, and law for the research of contemporary economic processes.
		2.2	Be able to apply mathematical and statistical methods and information technologies relevant to economics in the research of present-day economic processes.
		2.3	Be able to collect and interpret statistical data and to apply economic models for the analysis of markets.
		2.4	Be able to analyse digitalization of economic processes, their interrelation with capital and money markets, their impact on goods, services and labour markets.

3.	Ability to solve practical economic and financial tasks.	3.1	Be able to apply knowledge of digital economy, networking, e-trade and e-business looking for optimal decisions for institutions and businesses.
		3.2	Be able to apply knowledge of international and national financial institutions and markets in the analysis of processes and solving tasks in the fields of banking, insurance, investment and securities.
		3.3	Be able to solve practical tasks in the public finances accounting and management areas, envisage the ways of problems solution.
		3.4	Be able to solve practical tasks in the private finances accounting and management areas, to analyse and assess a company's tax environment, financial position and envisage the ways of problems solution.
4.	Ability to apply and manage new financial products and information technologies.	4.1	Be able to apply knowledge of new financial instruments and settlements in the fields of private, personal, and public finance.
		4.2	Be able to apply efficiently information technologies in business and finance management.
5.	Ability to persistently update knowledge and excel professionally, efficiently communicate in dynamic environment.	5.1	Be able to evaluate one's own professional performance, foresee directions of its improvement, in order to increase personal professional competencies and effectiveness of organisation activity.
		5.2	Be able to convey knowledge and results of analysis in professional and social environment.

