## **DESCRIPTION OF DEGREE PROGRAMME (admission year: 2020-2021)**

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Title of the degree programme	National Code
Master of Business Administration (MBA) Master`s Degree Programme (Specialization - Basketball Business Administration), Full-time study	6215LX001

2.

Official name of the awarding institution(s)	Language of instruction
Mykolas Romeris University	English

3.

Kind of study	Cycle of studies	Level of qualification
University studies	II cycle	VII level

4.

•	Length of the degree programme in ECTS credits		Contact work hours	Independent work hours
Full-time study 1 years	60	1620	198	1422

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Group of Study Fields	Field of the programme
Business and Public Management	Business Studies

6.

# Degree and/or qualification awarded

Master of Business Administration (MBA)

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Accreditation organization	Period of reference
	2021.08.31

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## Purpose of the programme

The programme serves as an integrated part of MRU by supporting the university's mission of promoting sustainable development of organizations and the community. MRU MBA studies will develop graduates who are academically trained to compete effectively in the context of dynamic nature of international environment. After graduating the programme the students should demonstrate knowledge and practice of business principles relating to private and public sector organizations.

Profile of the programme				
Study content: discipline(s)/subject area(s)	Orientation of the programme	Distinctive features		
Business and economic study subjects (100%)	General focus programme, which provides broad university level education and is orientated to practical activity in business administration.	Unique in its nature study programme among Lithuania universities for middle level managers: 1 year length study program; Capstone project instead of Final Master's thesis; integrative study model.		
Qualification requirements and regulations				

#### Qualification requirements and regulations

According to the Description of the Lithuanian Qualifications Framework, level VII qualifications are acquired through graduate university (II cycle) studies.

The qualification provides for complex activities consisting of different interrelated tasks which may cover several related areas of professional activities. That is the reason why the performance requires expert evaluation of the most recent knowledge in the close and more distanced areas of activities; discovery of new facts in applied research of the professional activity area, creative theoretical knowledge and application of the results of scientific research.

The activities are performed independently, by way of setting prerogatives of an activity area, making independent decisions, which are oriented towards improvement and perfection of the activities. The activities imply managing the activities of other employees, thus qualifications of this level include abilities to independently carry out applied research, to provide consultations in an area of activities, to coordinate projects related to the upgrading of other individuals' qualifications and implementation of innovations, to analyse and present activity results.

As the technological, management and organizational progress is witnessed in all areas of activities, the activities and their environment are subject to constant change, the changes are difficult to anticipate, the activities consist of volatile combinations of tasks. The activity change requires the ability to make innovative decisions based on research results, to assess alternative solutions and possible social and ethic consequences of the activities.

11.

Admission requirements	Specific arrangements for recognition of prior learning	Specific requirements for graduation
Minimum requirements to gain	Previous formal studies are	Collect 60 credits from study subjects
admission to master studies of	recognized. The Procedure for	and prepare and defend Capstone
Business administration (MBA) are: -	Recognising Academic Credits at	project.
University bachelor's degree; - The	Mykolas Romeris University	
applicants have to submit	establishes the crediting of studying	
Introductory letter (up to 2000	results achieved in other higher	
characters with spaces), in which the	education schools and international	
applicant should introduce	academic organisations and the	
herself/himself, prepare personal	principles of issuance and formal	
SWOT (Strengths, Weaknesses,	execution of certificates about the	
Opportunities, Threats) analysis. It	studying results achieved at the	
should also include professional	University intended to be transferred	
experience, previous education and	to other higher education schools.	
individual expectations of the	Details:	
programme. Interviews will be	http://www.mruni.eu/mru_lt_dokume	
performed with the selected	ntai/centrai/akademiniu_reikalu_centr	
candidates; - Motivational interview	as/teises_aktai/Recognition_of_acad_	
to demonstrate academic and	credits_AV_2013_09_23_1.pdf	
professional preparation (3 years of	Knowledge and skills having	
managerial work experience would be	acquired in non-formal and informal	
preferable); - English language	ways are recognized after successful	
proficiency - the level not lower than	completion of the special assessment	
B2 (following the Common	procedure at Mykolas Romeris	

Framework of Reference for Language approved by the Council of Europe). Distant English language level test is organized for those, who do not possess IELTS or TOEFL certificates.

University.

Details:http://www.mruni.eu/en/unive
rsity/organizational\_structure/akadem
iniu\_reikalu\_centras/lifelong-learning
/nefor\_ir\_savaim/

12.

#### Access to further studies

Since the programme is oriented to develop students' abilities to consume scientific research, not to produce, further studies are able in other national-international bachelor/master studies.

13.

### Occupational profiles of graduates with examples

areer opportunities for graduates: The graduates, after graduating from the MRU MBA programme and acquiring the Master's degree, will be able to work as managers at small-medium enterprises, manage teams in large companies, departments in public sector institutions. The graduates will be able to work in dynamic nowadays innovation driven environment, will have knowledge and practical application skills of marketing management, human resources management, strategic innovation management, leadership, quantitative decision making, corporate accounting and finance management. To mention a few, the graduates will be able to work in a company, institution, or in their own businesses as chief executive officers, IT managers, Financial managers, Financial advisors, HR managers, Management analysts, etc.

14.

Teaching and learning methods	Assessment methods
Informative methods (face-to-face classes, distance learning, trips to companies, institutions), problematic teaching, discussions in groups, preparation of independent analytical written paper.	Cumulative score is applied. Cumulative assessment includes certain outcomes achieved in study subject programmes and assessed using various assessment techniques, such as practical training, critical incident analysis, case study, 'essays', presentations, reports, continuous assessment for constructive participation in lectures, seminars, workshops, etc. The final grade consists of a component of cumulative assessment whose size in fixed in a subject programme (as accumulated by a student) and an examination.

15.

Generic competences		Programme learning outcomes	
1.	Skills of problems identification and making appropriate decisions.	1.1	1.1. To be able to analyse, interpret, systematize various types of operational data and to make effective decisions based on the latest knowledge to ensure the successful continuation of the enterprise.
2.	2. Creativity, critical thinking, analysis and synthesis of facts and processes.		2.1. To be able to manage organizational resources (physical capital, human capital, social capital, psychological capital) for growth, competition and satisfy the stakeholders of the organization.
		2.2	2.2. To be able to develop organizational capabilities of discovering and applying innovative solutions to complex situations.

3.	3. Communication and collaboration skills.	3.1	3.2. To be able to communicate by selecting and using a variety of traditional, digital tools and virtual platforms for enhancing business intelligence.					
		3.2	3.2. To be able to motivate followers by presenting clear and reasoned information for individual follower's improvement and development.					
4.	4. Lifelong learning skills.	4.1	4.1. To be able to continue the process of autonomous lifelong learning for both personal and professional growth and development.					
	Subject specific competences	Programme learning outcomes						
5.	5. Perform research, learn and work independently and in team.	5.1	5.1. To be able to analyze, synthesyze, assess and integrate research knowledge for innovation driven enterprise management under conditions of uncertainty.					
		5.2	5.2. To foster an environment that emphasizes principles of organizational ethics and citizenship.					
6.	6. To use advanced basketball training technologies and basketball team management systems, analyze and assess basketball training programs and basketball management systems, solve complex problems.	6.1	6.3. Will know modern technologies for teaching and improving basketball technique, basic of basketball players' training, technologies for preparation, selection and forecasting, in terms of gender, age, and peculiarities of biological maturity.					
		6.2	6.2. Will be able to analyze and plan basketball payers' annual and many years lasting training activities, control and manage the process, gather feedback and analize it.					
		6.3	6.1. Will know peculiarities of basketball team management, will be able to manage basketball team, analyze competitive activity, basketball tactics and structure of competitive activity.					

## 16. COURSE STRUCTURE DIAGRAM WITH CREDITS

Code	Course units		Student's workload	Contact work hours	Independent work hours	Programme competences											
		credits				Generic competences						Subject specific competences					
		Scr				1 2			3		4	5		6			
		ECTS				Key learning outcomes											
						1.1	2.1	2.2	3.1	3.2	4.1	5.1	5.2	6.1	6.2	6.3	
1st YEAR		60	1620	198	1422												
1 SEMESTER		30	810	104	706												
Compulsory courses		30	810	104	706												
	Basketball Players Training Technologies	8	216	26	190										X	X	
	Development of Basketball Organizations	6	162	26	136	X	х					X					
	Leadership and Basketball Team Management	8	216	26	190				х	х			х			х	
	Marketing Strategies in Basketball	8	216	26	190	X	Х					Х					
2 SEMESTER		30	810	94	716												
Compulsory courses		30	810	94	716												
	Capstone Project	14	378	42	336	Х				х						х	
	Finance Management for Leaders	8	216	26	190		Х					х					
	Project Management	8	216	26	190	X		X									