

## DESCRIPTION OF DEGREE PROGRAMME (admission year: 2021-2022)

1.

Title of the degree programme	National Code
Business Psychology Master`s Degree Programme (in English)	6211JX078

2.

Official name of the awarding institution(s)	Language of instruction
Mykolas Romeris University	English

3.

Kind of study	Cycle of studies	Level of qualification
University studies	II cycle	VII level

4.

Mode of study and length of programme in years	Length of the degree programme in ECTS credits	Student's workload	Contact work hours	Independent work hours
Full-time study 2 years	120	3240	714	2526

5.

Group of Study Fields	Field of the programme
Social Sciences	Psychology

6.

Degree and/or qualification awarded
Master of Social Sciences

7.

Programme Director	Contact information
prof. dr. Rasa Pilkauskaitė Valickienė	rvalick@mruni.eu

8.

Accreditation organization	Period of reference
Centre for Quality Assessment in Higher Education	2024.05.31

9.

Purpose of the programme
To prepare high qualified psychologists for business organizations with deep psychological knowledge in marketing and human resource management, reasonable in economical and juridical basics of business development, able to implement their professional competencies for efficiency of business organization and for improvement of personnel wellbeing.

10.

Profile of the programme		
Study content: discipline(s)/subject area(s)	Orientation of the programme	Distinctive features
Half of the program consists of business psychology and related fields subjects. The program provides behaviour economics, team building and management, innovation management psychology, business psychology, psychology of personnel, public relations and advertising psychology, business negotiations, career development psychology, employment law, etc. The other half of the program designated for scientific research and master's final work, and professional practice	The program is an applied nature and focuses on the practical work activities of psychologist in Lithuanian and international business organizations	The program differs from other programs at Mykolas Romeris university and other Lithuanian universities because it provides a comprehensive expanding and deepening type psychological and interdisciplinary knowledge that are necessary for professionals of business organizations.
Qualification requirements and regulations		
<p>According to the Description of the Lithuanian Qualifications Framework, level VII qualifications are acquired through graduate university (II cycle) studies.</p> <p>The qualification provides for complex activities consisting of different interrelated tasks which may cover several related areas of professional activities. That is the reason why the performance requires expert evaluation of the most recent knowledge in the close and more distanced areas of activities; discovery of new facts in applied research of the professional activity area, creative theoretical knowledge and application of the results of scientific research.</p> <p>The activities are performed independently, by way of setting prerogatives of an activity area, making independent decisions, which are oriented towards improvement and perfection of the activities. The activities imply managing the activities of other employees, thus qualifications of this level include abilities to independently carry out applied research, to provide consultations in an area of activities, to coordinate projects related to the upgrading of other individuals' qualifications and implementation of innovations, to analyse and present activity results.</p> <p>As the technological, management and organizational progress is witnessed in all areas of activities, the activities and their environment are subject to constant change, the changes are difficult to anticipate, the activities consist of volatile combinations of tasks. The activity change requires the ability to make innovative decisions based on research results, to assess alternative solutions and possible social and ethic consequences of the activities.</p>		

11.

Admission requirements	Specific arrangements for recognition of prior learning	Specific requirements for graduation
Applicants must have a bachelor's degree in psychology and for admission to the university.	Procedure for Recognition of Academic Credits at Mykolas Romeris University <a href="https://intranet.mruni.eu/mru_lt_dokumentai/centrai/akademiniu_reikalu_centras/teises_aktai/Studiju%20kreditu%20prip.tv._ENG%20porfolio.pdf">"https://intranet.mruni.eu/mru_lt_dokumentai/centrai/akademiniu_reikalu_centras/teises_aktai/Studiju%20kreditu%20prip.tv._ENG%20porfolio.pdf"</a> establishes the principles and procedure for the recognition of learning outcomes achieved by a person in other Lithuanian and foreign higher education institutions and in the non-formal and informal learning competencies, related to higher education, and the recognition of study credits at Mykolas Romeris University.	The programme provides credits of psychology master's qualification defined in Regulations of the European Federation of Psychologists Associations

12.

Access to further studies
Access to the third cycle studies

13.

Occupational profiles of graduates with examples
The academic qualifications allow for working as a researcher, as well as a psychologist in various businesses, non-government organizations and governmental institutions. In particular, the graduates will be able to apply the achieved knowledge and skills in human resources management, to apply psychological techniques to the world of business in order to increase the effectiveness of particular companies.

14.

Teaching and learning methods	Assessment methods
Interactive lectures, the problem-oriented teaching, guest lectures, literature review, brainstorming, verbal communication, diary, role play, group discussion (small group), group discussion (round table), debates, problem analysis and resolution, case studies, project work, preparation of presentations, individual and group research, individual and group assignments, information retrieval and analysis, educational films.	Essay, open or closed question test, literature review, problem analysis, case study, oral presentation, diary review, self-reflection, individual interviews, debates, problem solving, scientific chronological analysis, concept mapping, oral and written report

15.

Generic competences		Programme learning outcomes	
1.	The ability to plan and carry out quantitative and qualitative research integrating contemporary scientific knowledge and valid methodology independently.	1.1	Graduates will be able to generate relevant research ideas independently and creatively, critically analyze scientific literature, to raise new hypotheses, design research projects based on scientific methodology, and plan the implementation.
		1.2	Graduates will be able to carry out empirical research in constructive and ethical manner, to collect data and conduct analysis using up-to-date statistical and qualitative methods, to summarise and provide reasonable conclusions and recommendations, and to deliver information using modern communication technologies.
2.	The ability for continuous learning, personality growth and adjustment to changing environment.	2.1	Graduates will be able to reflect, analyze and critically evaluate their own and colleagues' professional experience achievements and areas to be developed, able to choose the directions for personal and professional development and commit to high professional ethical standards and humanistic values.

3.	The ability to communicate and effectively cooperate with various groups of interest in professional manner using modern communication technologies.	3.1	Graduates will be able to cooperate with various groups related to professional practice and its success in ethical and professional manner (colleagues, respondents, clients, employers, service customers, supporters, mass media and etc.) as well as to formulate aims, statements and clearly express own opinions, analytical and summarizing insights.
<b>Subject specific competences</b>		<b>Programme learning outcomes</b>	
4.	The ability to analyze and evaluate theoretical and practical psychological problems relevant to business organizations with critical integration of modern concepts of business psychology, results of international empirical studies and advanced practice.	4.1	Based on up-to-date business psychology and related sciences knowledge and evidence-based practice graduates will be able to reveal organizational needs related with performance and human resource development, evaluate critically emerging problems and alternatives for their investigation and solving, choose the most appropriate one according to the organization's context and ever-changing business environment.
		4.2	Graduates will be able to carry out ethically and responsibly applied research and psychological assessments (i.e. customer needs, microclimate, organizational image and culture, individual and group work issues, staff fitness, motivation and promotion of efficiency, etc.) with regard to the business organization needs and characteristics, to formulate and communicate targeted results, conclusions and reasonable practical recommendations.
5.	The ability to independently choose or professionally develop and ethically apply the most appropriate psychological intervention method or program to address the issues of business organization for its success and development.	5.1	Graduates will be able to evaluate critically psychological intervention methods, compare their advantages and limitations, the suitability for specific cases, to design their application with regard to the needs and environment of business organization.
		5.2	Based on professional ethics standards graduates will be able to apply creatively planned interventions, to assess impartially the results achieved, to receive and provide feedback, to reflect on own experience and the experience of target groups and to summarize it with respect to common organizational goals and well-being of its people.



<b>3 SEMESTER</b>		<b>30</b>	<b>810</b>	<b>232</b>	<b>578</b>								
<b>Compulsory course units</b>		<b>24</b>	<b>648</b>	<b>198</b>	<b>450</b>								
	Data Analysis Methods in Psychological Research	9	243	82	161		x						
	Psychology of Public Relations and Advertising	6	162	50	112				x	x	x		
	Training in Psychological Counseling	6	162	66	96			x	x		x		
	Master Thesis	3	81	0	81	x	x		x		x		
<b>Alternatively elective course units</b>		<b>6</b>	<b>162</b>	<b>34</b>	<b>128</b>								
	Career Development Psychology	6	162	34	128			x		x	x	x	x
	Workplace Environmental Psychology	6	162	34	128	x				x			
<b>4 SEMESTER</b>		<b>30</b>	<b>810</b>	<b>18</b>	<b>792</b>								
<b>Compulsory course units</b>		<b>30</b>	<b>810</b>	<b>18</b>	<b>792</b>								
	Internship	15	405	18	387			x	x	x	x		x
	Master Thesis	15	405	0	405	x	x		x	x			

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