

DESCRIPTION OF DEGREE PROGRAMME (admission year: 2020-2021)

1.

Title of the degree programme	National Code
Electronic Business Management Master`s Degree Programme, Full-time study	6211LX064

2.

Official name of the awarding institution(s)	Language of instruction
Mykolas Romeris University	English, Lithuanian

3.

Kind of study	Cycle of studies	Level of qualification
University studies	II cycle	VII level

4.

Mode of study and length of programme in years	Length of the degree programme in ECTS credits	Student's workload	Contact work hours	Independent work hours
Full-time study 1,5 years	90	2430	484	1946

5.

Group of Study Fields	Field of the programme
Business and Public Management	Management

6.

Degree and/or qualification awarded
Master of Business Management

7.

Programme Director	Contact information
doc. dr. Irmantas Rotomskis	irotom@mruni.eu

8.

Accreditation organization	Period of reference
Centre for Quality Assessment in Higher Education	2022.08.31

9.

Purpose of the programme
To prepare qualified business administration specialists, training their abilities and knowledge of new and distinctive socio-economic processes in knowledge economy's cyberspace, modern information and communication technology's (ICT) impact on traditional business models, and to develop practical skills of management needed for successful application of ICT potential to develop, design and manage business in cyberspace.

10.

Profile of the programme		
Study content: discipline(s)/subject area(s)	Orientation of the programme	Distinctive features
<p>This study program includes management, economics disciplines and interdisciplinary subjects analyzing key aspects of cyberspace in knowledge-based society, among them – the legal environment of e-business, models and strategies of knowledge management, e-services, entrepreneurship in cyberspace, Internet law, etc. This study program also includes disciplines that provide fundamental knowledge about the information environment and processes of knowledge-based society.</p>	<p>Interdisciplinary extending studies programme, combining social science (management, economics, law) and technological aspects of cyberspace.</p>	<p>This study program is unique and has no analogues in the higher education of Lithuania and neighboring region (Latvia, Estonia, Poland). At the moment other e-business and similar programs are based on technology science programs, and are narrowly focused on information technology specialists. This e-business master's program is designed to prepare highly qualified management and business administration specialists. You can select related studies, see http://www.mruni.eu/lt/studijos/studiju_programos/gretutines_studijos/</p>
Qualification requirements and regulations		
<p>According to the Description of the Lithuanian Qualifications Framework, level VII qualifications are acquired through graduate university (II cycle) studies.</p> <p>The qualification provides for complex activities consisting of different interrelated tasks which may cover several related areas of professional activities. That is the reason why the performance requires expert evaluation of the most recent knowledge in the close and more distanced areas of activities; discovery of new facts in applied research of the professional activity area, creative theoretical knowledge and application of the results of scientific research.</p> <p>The activities are performed independently, by way of setting prerogatives of an activity area, making independent decisions, which are oriented towards improvement and perfection of the activities. The activities imply managing the activities of other employees, thus qualifications of this level include abilities to independently carry out applied research, to provide consultations in an area of activities, to coordinate projects related to the upgrading of other individuals' qualifications and implementation of innovations, to analyse and present activity results.</p> <p>As the technological, management and organizational progress is witnessed in all areas of activities, the activities and their environment are subject to constant change, the changes are difficult to anticipate, the activities consist of volatile combinations of tasks. The activity change requires the ability to make innovative decisions based on research results, to assess alternative solutions and possible social and ethic consequences of the activities.</p>		

11.

Admission requirements	Specific arrangements for recognition of prior learning	Specific requirements for graduation
<p>To study this program individuals must have a bachelor degree in law, economics, management, public administration or some kind of informatics.</p> <p>The competitive score is a sum of an average of diploma annex grades and final exams grades and (or) graduation paper grade, multiplied by coefficient of 0,8.</p>	<p>Prior study subjects are recognized according to the "Recognition of academic credits at the University procedure". Details: http://www.mruni.eu/en/university/organizational_structure/akademiniu_reikalu_centras/lifelong-learning/neforir_savaim/</p> <p>The Procedure for Recognising Academic Credits at Mykolas Romeris University establishes the crediting of studying results achieved in other higher education schools and international academic organisations and the principles of issuance and formal execution of certificates about</p>	<p>Students should have 90 ECTS, to accomplish field placement, to write and to defend Master thesis.</p>

	<p>the studying results achieved at the University intended to be transferred to other higher education schools.</p> <p>Details: http://www.mruni.eu/mru_lt_dokumantai/centrai/akademiniu_reikalu_centras/teises_aktai/Recognition_of_acad_credits_AV_2013_09_23_1.pdf</p>	
--	---	--

12.

Access to further studies
Access to the third cycle studies

13.

Occupational profiles of graduates with examples
Graduates can gain employment in managerial positions in large-scale companies, as well as smaller private business sector ones, in firms and consulting agencies, as well as in various government offices and ministries or work in private business.

14.

Teaching and learning methods	Assessment methods
Lectures, seminars, workshops, discussions, independent work, independent analysis of cases and scientific sources, group discussions, individual research project work, preparation of reports and their deliberations, individual and group work, networked learning, demonstration, illustration.	Examination, test, colloquium, accounting for seminars, individual research course paper. Anonymous team projects with a cumulative score, a consultative examination. Assessment of case studies and presentation of information. Feedback from practice supervisor.

15.

Generic competences		Programme learning outcomes	
1.	Acquisition of knowledge that makes up a basis of the profession	1.1	Students understand the development of e-business solutions, their importance. They know the arising issues and global trends and understand the principal of e-business models (business to business, business to consumer, consumer to consumer, government to business, government to consumer, government to government).
2.	Abilities to produce high levels of proficiency in evaluating theoretical texts, applying concepts to relevant case studies and developing systematic knowledge in independent research	2.1	Students understand e-business technologies, the principles of organizing infrastructure for information management, technologies of knowledge management for e-business.

3.	Creativity, critical thinking, analysis, synthesis and evaluating skills including abilities to comprehend assumptions, reasons or consequences, ability to evaluate statements based on proof and facts, to identify problems and suggest solutions	3.1	Students are capable to evaluate opportunities for business expansion caused by e-business implementation and to select, evaluate and adapt e-business solutions and tools for business activities.
4.	Abilities to organize and plan	4.1	Students are capable to evaluate opportunities for business operation caused by e-commerce implementation and to select and evaluate e-commerce tools for business activities.
Subject specific competences		Programme learning outcomes	
5.	Abilities to work independently	5.1	Students understand the legal environment of e-commerce: e-contracts and their legal regulation, the use of e-signature, the taxation of e-commerce models in Lithuania and other countries.
6.	Abilities to work in interdisciplinary teams	6.1	Students perceive the concept of e-services and public e-services, their differences and importance. Students also perceive the influence of information and communication technologies on improving the quality of e-services. Additionally, students perceive models of e-services and changes of internal and external, administrative and functional processes within governmental organizations because the provision of public services is altering.
7.	Decision-making	7.1	Students perceive e-marketing as a part of e-business, which reveals the principals, characteristics and methods of marketing activity using information and communication technology tools and are able to develop and implement e-marketing strategies.
8.	Abilities to apply knowledge in practice	8.1	Students are able to apply qualitative and quantitative market research methods, prepare and implement a research plan, process results with special methodologies for research result analysis.

2nd YEAR		30	810	50	760							
3 SEMESTER		30	810	50	760							
Compulsory courses		24	648	0	648							
	Master Thesis	24	648	0	648							x
Optional courses		6	162	50	112							
	E-Payment Markets	6	162	50	112			x	x			
	Modeling of Electronic Information Security	6	162	50	112		x			x		
