MYKOLAS ROMERIS UNIVERSITY

Quality of the bachelor's degree study programme
Global Business and Modern Marketing of the study field *Business Studies*

2025 - 2026

Students' opinions presentation

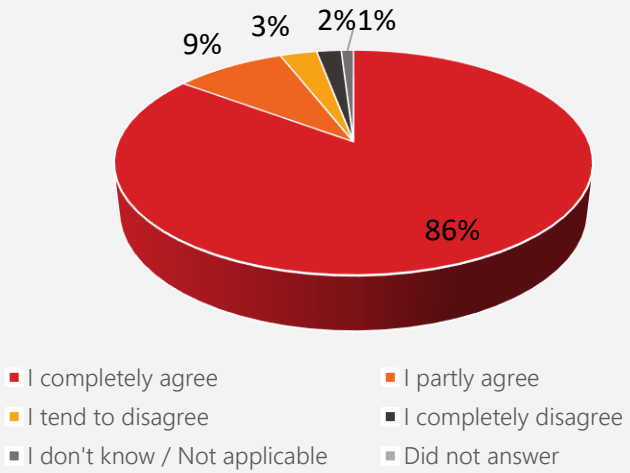
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GENERAL EVALUATION OF QUALITY OF THE COURSE UNITS 2025 - 2026

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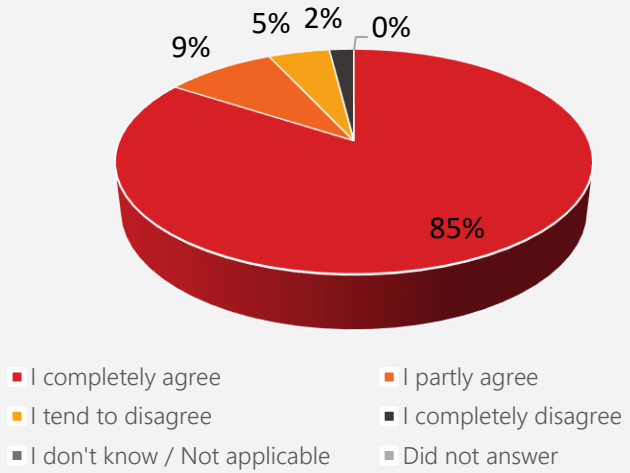
APPLICABILITY OF COMPETENCIES ACQUIRED DURING THE STUDIES

Total respondents: 711



SATISFACTION WITH THE QUALITY OF STUDY SUBJECTS

Total respondents: 711



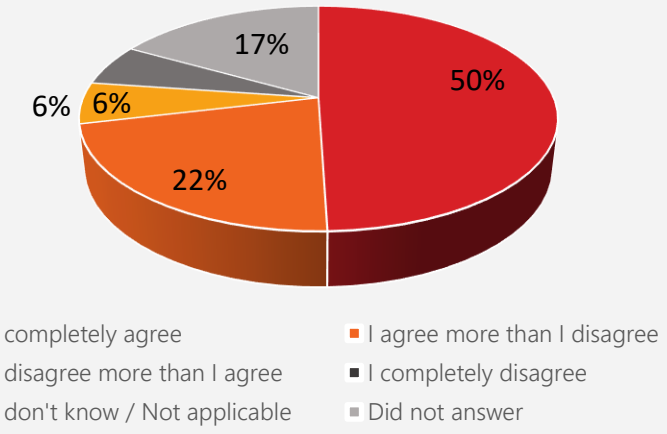
94% of students who responded are **highly satisfied** or **satisfied** with quality of the course units of the bachelor's degree study programme *Global Business and Modern Marketing* of the study field *Business Studies*.

GENERAL EVALUATION OF QUALITY OF THE STUDY PROGRAMME 2025 - 2026

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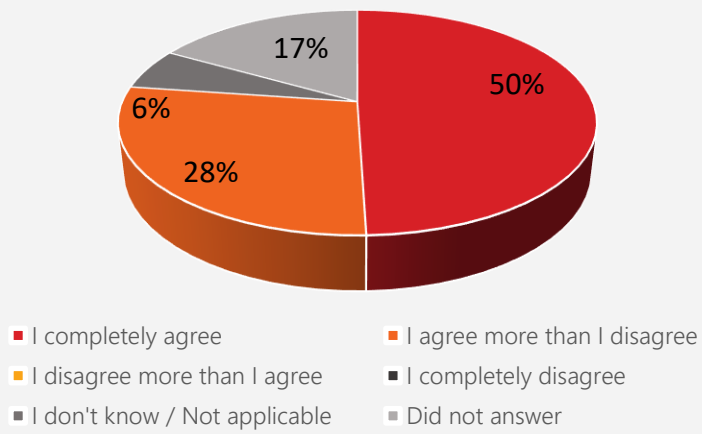
SATISFACTION WITH THE STUDY PROGRAMME AND ITS IMPLEMENTATION

Total respondents: 18



HOW WELL THE STUDY PROGRAMME MEETS STUDENTS' EXPECTATIONS

Total respondents: 18



75% of students who responded are **highly satisfied** or **satisfied** with quality of the bachelor's degree study programme *Global Business and Modern Marketing* of the study field *Business Studies*.