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Quality of the bachelor's degree study programme
Communication and Digital Marketing of the study field
Communication

2025 - 2026

Students' opinions presentation

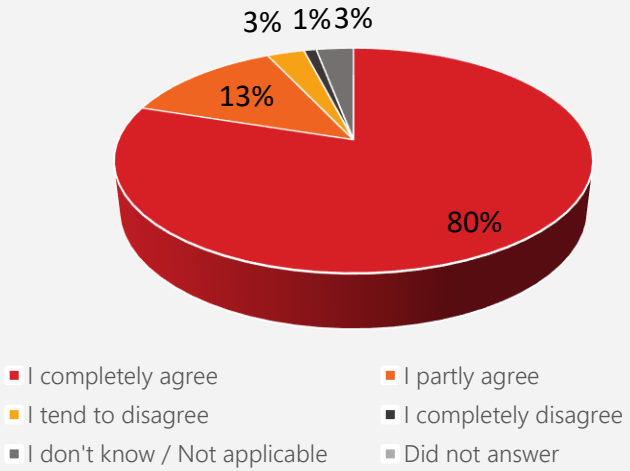
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GENERAL EVALUATION OF QUALITY OF THE COURSE UNITS 2025 - 2026

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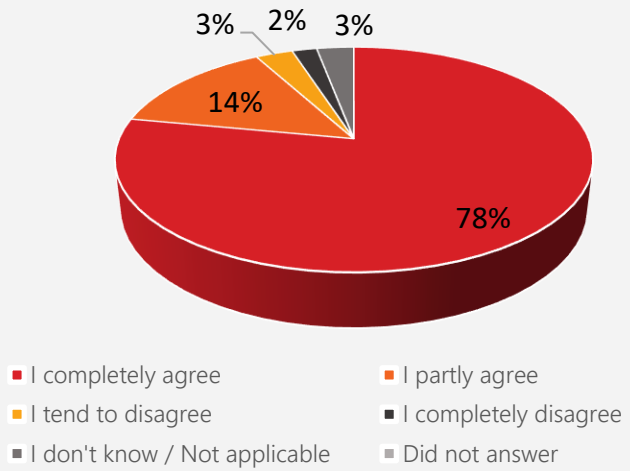
APPLICABILITY OF COMPETENCIES ACQUIRED DURING THE STUDIES

Total respondents: 1348



SATISFACTION WITH THE QUALITY OF STUDY SUBJECTS

Total respondents: 1348

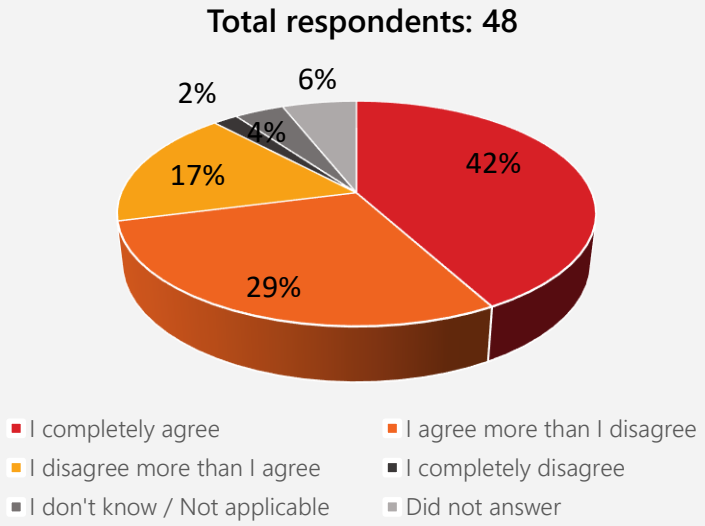


93% of students who responded are **highly satisfied** or **satisfied** with quality of the course units of the bachelor's degree study programme *Communication and Digital Marketing* of the study field *Communication*.

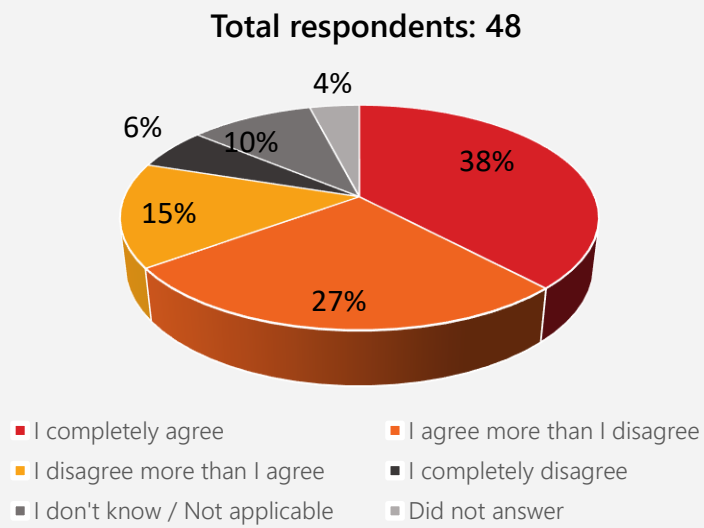
GENERAL EVALUATION OF QUALITY OF THE STUDY PROGRAMME 2025 - 2026

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SATISFACTION WITH THE STUDY PROGRAMME AND ITS IMPLEMENTATION



HOW WELL THE STUDY PROGRAMME MEETS STUDENTS' EXPECTATIONS



68% of students who responded are **highly satisfied** or **satisfied** with quality of the bachelor's degree study programme *Communication and Digital Marketing* of the study field *Communication*.