MYKOLAS ROMERIS UNIVERSITY

Quality of the bachelor's degree study programme
Global Business and Modern Marketing of the study field *Business Studies*

2024 - 2025

Students' opinions presentation

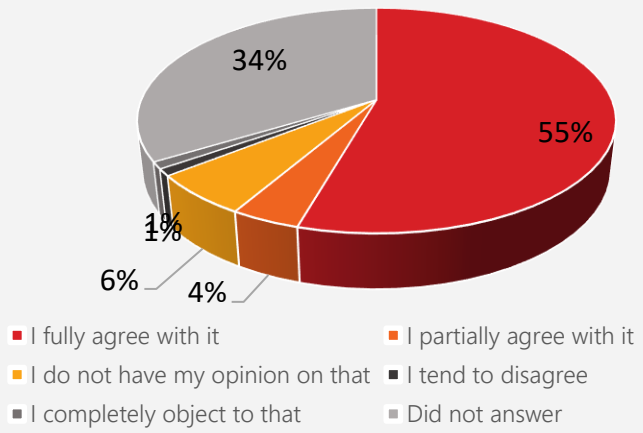
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GENERAL EVALUATION OF QUALITY OF THE COURSE UNITS 2024 - 2025

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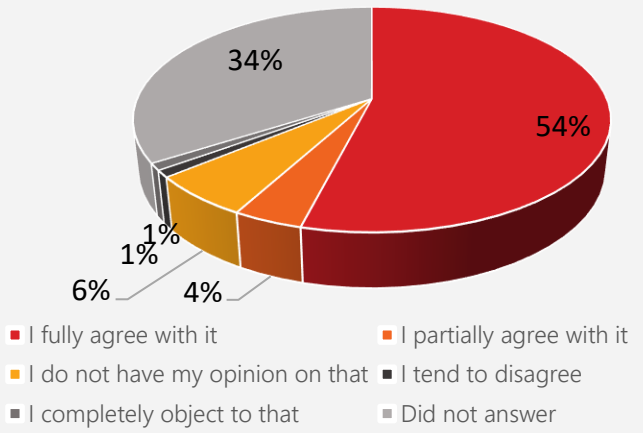
SATISFACTION WITH THE QUALITY OF THE CONTENT (TOPICS) OF THE COURSE UNITS

Total respondents: 945



SATISFACTION WITH THE QUALITY OF TEACHING THE COURSE UNITS

Total respondents: 945



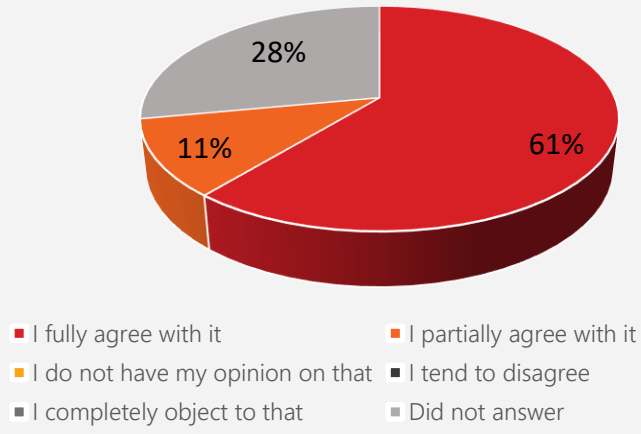
59% of students who responded are **highly satisfied** or **satisfied** with quality of the course units of the bachelor's degree study programme *Global Business and Modern Marketing* of the study field *Business Studies*.

GENERAL EVALUATION OF QUALITY OF THE STUDY PROGRAMME 2024 - 2025

MYKOLAS ROMERIS UNIVERSITY

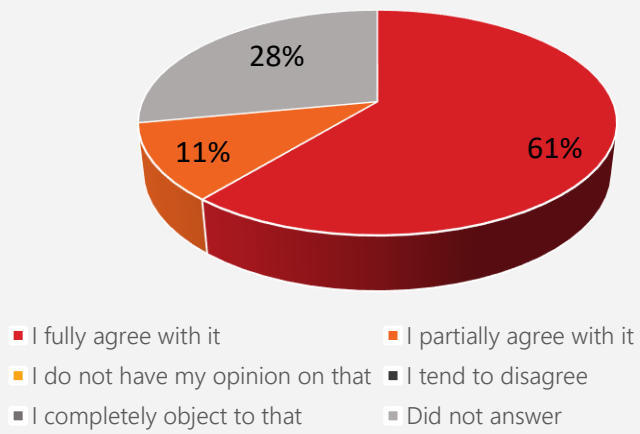
SATISFACTION WITH THE QUALITY OF THE STUDY PROGRAMME

Total respondents: 18



THE STUDY PROGRAMME MET STUDENTS' EXPECTATIONS

Total respondents: 18



72% of students who responded are **highly satisfied** or **satisfied** with quality of the bachelor's degree study programme *Global Business and Modern Marketing* of the study field *Business Studies*.